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WILLIAM M. GAINES FOUNDER

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If Different Comedians Told the Same Joke (There's a Fly in My Soup...), MAD #289, Sep 1989

199 Spy vs. Spy, MAD #63, Jun 1961

MAD's 12 Surefire Tips for Stand-Up Comics, MAD #498, Feb 2009

MAD's Updated Practical Joke Catalog, MAD #233, Sep 1982

The First Comedian on Mars, MAD #10, Dec 2019

Swinefilled (A MAD TV Parody), MAD #327, May 1994

Joke Set-Ups That Don't Need a Punchline, MAD #342, Jan/Feb 1996

Comedians in Cars Getting Arrested (A MAD TV Parody), MAD #3, Oct 2018

Practical Joke Items Guaranteed to Put the "Fun" Back in Funerals, MAD #393, May 2000

Pop Culture That Didn't Make It Into Ready Player One, MAD #1, Jun 2018

5py vs. Spy, MAD #137, Sep 1970

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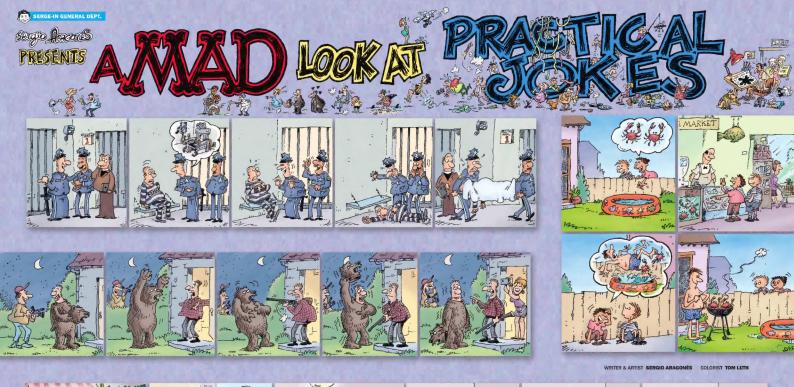
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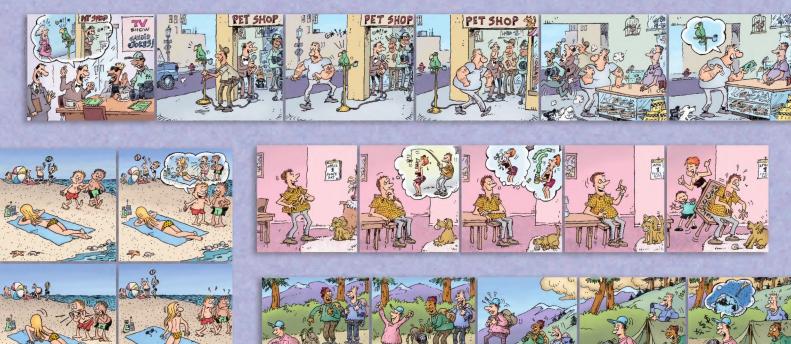
CONTRIBUTING ARTISTS & WRITERS The Usual Gang of Idiots INSIDE BACK COVER A MAD Fold-in by Johnny Sampson VARIOUS PLACES Drawn Out Dramas by Sergio Aragonés COVER ARTIST Tom Richmond

The vintage MAD pieces reprinted in this issue were produced in a time that was less mindful and sensitive to matters of race, gender, sexual identity, religion, and food allergies. The text of these articles is presented mostly unaltered (and with crossed flament for historical reference).













GAG REFLECTS DEPT.

Used to be a joke had two parts: the set-up and the punchline. Not with today's comedians! To see what we mean, just imagine...

IF DIFFERENT COMEDIANS TOLD THE SAME

(There's a fly in my soup...)

JOKE

WRITER RUSS COOPER ARTIST MORT DRUCKER

GEORGE CARLIN

Went to a restaurant...weird, man. Got a fly in my soup. Why do they call flies "flies," man? Ever wonder? I mean birds fly too, right? The weird thing is that flies don't fly that much. The flies I see, they crawl all the time. (New York voice)
"Gee, Martha, dere's a crawl in my soup." Why do they call fleas "fleas"? What are they running from? Are they fleeing the soup? Then don't order scary soup, man... After all, what is soup but just a bowl of wer food...right? I don't trust soup anyway. Soup is food right before you throw it away...
Soup is food's last chance to get eaten... I figure, if it ain't been eaten by now, let the flies have it. man!

(Makes a real goofy face, then leaves stage)

ROBIN WILLIAMS

What's this fly doing in my soup? Wow! Fly in my soup? What a concept! (Patter Lorre voira) Oooh myy! The* s a flyyy een my sooop, massset! (Herre Villebairs voira) Ze fly, Bosl: Ze fly! (Ellmer Fudd voira) Kill du fwy... Kill duh fwwwy... (Regular voira) Fly im y soup! I want to DIE! (Higo-pitchal voira, as in the movie "The Fly") Help me! Help mece! (Lix Taylor voira) There's a what in my soup..? A fly? Only one? (Panicky voira) BEEP BEEP! MAYDAY! MAYDAY! (Unintelligible) I mean...it's cray... fly in my soup... I mean, it's like Nancy Reagan on steroids!

Lust saw NO! (Mochern babbline)







DAVID LETTERMAN

But you know... Ye-ah! What's next? What are we doin'? Oh, a joke? Do we have time for this, Paul? Hey, Paul...are you paying attention. Paul? Should we do this one or not? It's up to you, Paul, (Audience groans, annoyed) Okay... Uh oh! (Goes bug-eyed) I been hyp-mo-tized!! Don't know why I said that, I just like saying the word "hyp-mo-tized." Ye-ah! But you know... (silence) Did you hear that, Paul? Silence. Sort of a "comedy lull" . . . We're just coasting, right Paul? A little breather between jokes. Just saving our energy for the...you know, Paul, I went to a restaurant the other day, don't want to name the restaurant, but it was (NBC lawyers bleep out name), and I don't want to say anything, just...don't order the soup, okay? That's all I'm saying. So here he is,

you know him, you love him...

RODNEY DANGERFIELD

Hoo...heh...I'm tellin' ya...Went to a restaurant. Tough place, really tough...the black-eyed peas had real black eyes! Clugs on it; orbit yest, tarts to proprior) lasked the waiter what was on the menu. He said he chought it was tomato sauce...Like I rell ya, I get no respect. (Thundenus sphauss) I asked for the chicken soup. Big mistake. There was a fly in it. (Yanks tie, eyes bulgs, tweats beavily) I asked the waiter why there was a fly in my soup. He said it wasn't a fly, it was a very small chicken.... No respect, no respect at all. (Wrenchs tie, eyes thin wildly, sweat stress onto audience).



SAM KINISON

Yeah... I went to this restaurant the other day...ordered some soup...there was a fly in it. Waiter asks me what's wrong. I say, "Oooooh, nothing. Just that there's this FLY IN MY SOUP! I CAN'T BELIEVE IT! A FLY IN MY SOUP!!! AAARRGHGHGH! I'm sorry if I seem a little upset, but excuse me if I'd rather not be served a meal with LIVE MEMBERS OF THE ANIMAL KINGDOM SWIMMING AROUND IN IT! AARRRRRGHGHGH! Call me crazy, but if I wanted to consume insects as part of my daily diet I'D GET MARRIED AGAIN! I WAS IN 'NAM! I WAS MARRIED FOR TWO YEARS! I WAS A HOSTAGE IN HELL FOR TWENTY-FOUR MONTHS! AAARRRRGHGHGH-

GHGHGH!" Thank you. You've been great.



DANA CARVEY (As the Church Lady)

So...I went to the restaurant from hell and ordered soup...and there was this teensy weensy little teeny tiny fly in my soup...and I said, "Oooh...a fly in my soup...isn't that CON-VEEN-IENT!" I went up to the waiter and I said, "My, my, my...a fly in my soup...a little beastiality buffet for the customers, hmmm? A little sin soufflé, eh? Gee, I wonder who could have put that fly in my soup...hmmm, I wonder... the chef, maybe?...No...the Campbell's Kids, perhaps. I wonder...who could it possibly be... Oh, I don't know...maybe...SATAN!?!" So then I said, "You look a bit nervous, Mr. Waiter... feeling a little prickly heat in your bulbous tipping region? Hmmm? Why do you call yourself a 'waiter,' anyway? What exactly is it you're waiting for? Could it be, oh, I don't know... let's see...let me guess...oh...perhaps... SATAN?! Isn't that special!" So I said a little prayer against the restaurant and did my little superiority dance just like this...Hit it, Pearl! (Music begins, helshe dances weirdly off stage)



STEVEN WRIGHT

...mumblemumblemoan...I heard about this restaurant...had reservations...but I went anyway. I ordered soup...they brought it to me, and it had a fly in it. I was so depressed...I had ordered moth...mumble...I wonder if flies hate it when they order soup and they get a human in it... I know I do. Of course, I couldn't eat him, so I took him home as a pet...named him "Buzz"...funny thing is, he named me the same thing...mumblemumble... I feel bad, though...he wears glasses, and my friends always make fun of him...call him "400 eyes"...mumble...he got so depressed he tried to commit suicide...came home one day, found him with his head stuck in a no-pest strip... But they do make great pets...they just need a litterbox...and one piece of litter...I love my pet fly...he makes me so happy...I almost had a facial expression...mumblemoanmumblemumble...

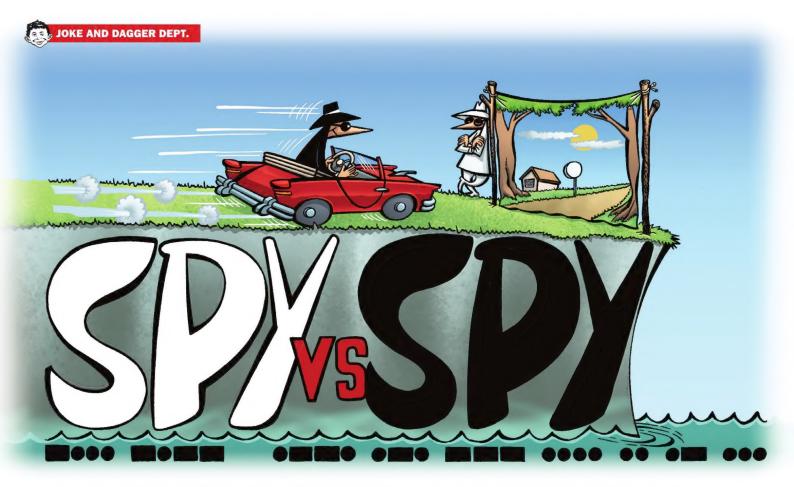
YAKOV SMIRNOFF

What a country! Went to American restaurant. There was a fly in my soup. In Russia, fly in soup is considered two-course meal!

What a country! Restaurants are nice here. It's different in Russia. Russian restaurant doesn't have waiters. Customers are the waiters. Waiting for food! What a country! In America, it's great. American people are lucky to have enough soup for fly to get wet in. In Russia, fly is lucky to get damp!

What a country! You leave tips here in America...In Russia, you don't want to leave tips...you just want to leave! What a country! What a country! What a (etc...)





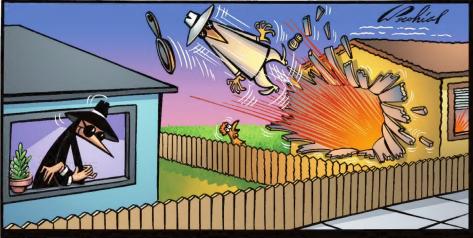












FIRST AID FOR THE JOKING VICTIM DEPT.

Comedy is a tough business. Take it from us - as a comedy magazine, we know a thing or two about comedy! Actually, we know just a thing about comedy that it's a tough business. We also know that standup comedy is particularly tough! Okay, so technically, we know roughly one-anda-half things about comedy. Still, in an effort to learn more, we fully intend to read...







Observational humor only works when it hasn't been observed 73 trillion times before.

COLORIST RYAN FLANDERS



Remember the cardinal rule of comedy:





Carve out a unique niche for vourself that no one else has tried.





lt's possible to be too creative



Racial jokes are racial jokes, no matter how you try to soften them.



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Don't underestimate your audience's intelligence.

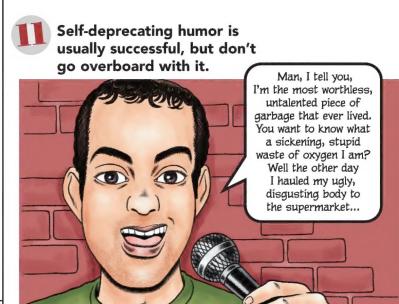


When advertising for your show, it's generally best to only include positive critic quotes.



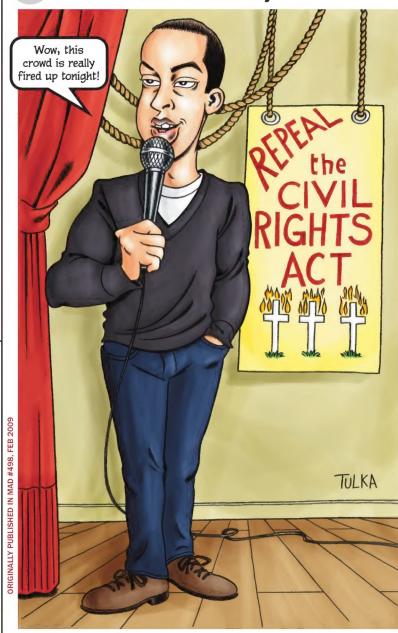
Simply throwing out pop culture references with no context isn't going to work.

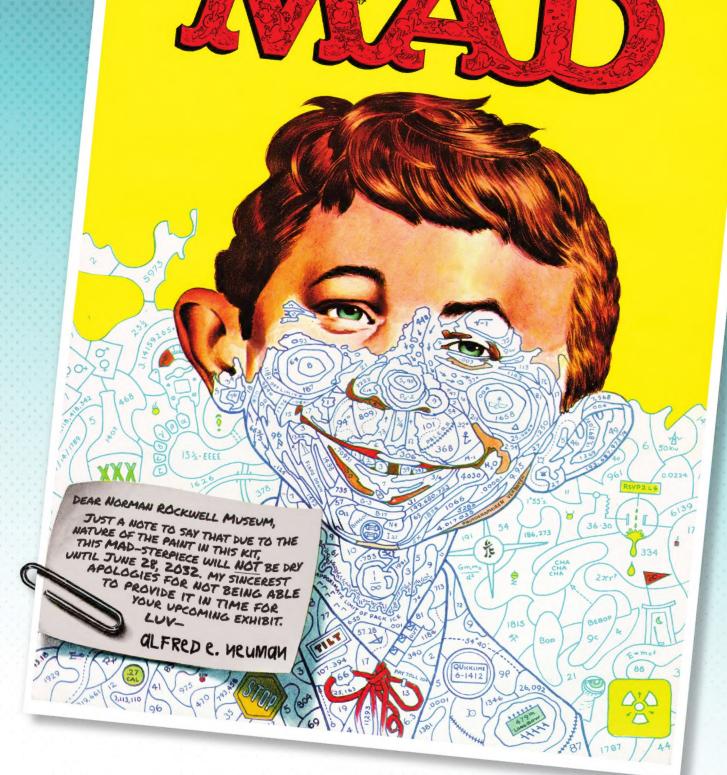




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Doing comedy for a cause is great, but choose the cause carefully.





MUSEUM GONE WAD!

What, Me Worry? The Art & Humor of MAD Magazine
June 8 through October 27, 2024

NORMAN ROCKWELL MUSEUM

NRM.org | Stockbridge, MA | 413.298.4100 | Kids & Teens FREE

Remember those old "Practical Joke Catalogs"? They were filled with such hilarious gimmicks as rubber chickens, hot gum, dribble glasses, and whoopie cushions...and people bought these ridiculous items to play practical jokes on each other. Well, today's practical joker is faced with a big problem. Mainly, everyone is wise to those dull old "tricks." What we need now is some dull new "tricks." So we assigned our "Dull New Trick Writer-Artist, Al Jaffee, to design some inventive items for:

MAD'S UPDATED PRACTICAL JOKE CATALOG

THE "DEAD TV SCREEN" PLOY



Phony Opaque Plastic Screen with a "Please Stand By" message printed on it comes in all popular sizes and unrolls to fit perfectly over any TV screen.



Carrying Phony Screen rolled up in your pants leg, drop in on a neighbor who is an avid sports fan when you know a big game is on and ask to borrow something.



When neighbor leaves, quickly slap Phony Plastic Screen on TV, turn down sound, and leave when he comes back with the item vou're borrowing.



Avid sports fan will return to TV and watch phony message with ever increasing anxiety as time passes and nothing seems to be changing.



Then, when he starts switching channels and discovers they're all on the blink, he'll probably kill himself or do something else that's real funny,

THE "EMBARRASSING \$20 BILL" JOKE



Fake \$20 Bill (with waterproof adhesive backing) can be attached easily to any toilet bowl by first draining water and then pressing firmly in place.







Later, at dinner, Practical Joker Host will get a big kick out of watching all his guests eat their food with one hand

THE "UNLIGHTABLE BARBEQUE BRIQUETTES" GAG



Asbestos-Covered Barbeque Briquettes can be used to test the patience and emotional stability of any would-be backyard chef with amusement.



Bored barbeque guests sit around, miserable and hungry, as their desperate chef-host attempts to light briquettes to start cooking.



After failing to remove the bill, he goes to wash blue dve off his hand and discovers that there's no soan.



Finally, realizing there is no way to get the blue dve off, guest decides to keep his hand in his pocket all night.





Great fun can be had by watching as chef-host resorts to using crushed newspapers, kindling wood and anything else around that can be used to get the %\$*@+&! fire started.



For extra fun, time with a stopwatch to see how long it takes for frustrated chef-host to finally sacrifice his pride and wallet, and take entire party to a restaurant.

THE "FORGOTTEN CHECKED COAT" PLOY

Old Coat with Limburger Cheese wrapped in gauze and sewn into lining can be used to play hilarious practical joke on an unsuspecting check room attendant.

This joke works best in a restaurant where the service is lousy, and the people are nasty. Merely check the coat, and then, somehow, manage to leave the place without it unnoticed.



In a couple of weeks, the Limburger Cheese will begin to rot through the gauze wrappings, filling the Check Room and the entire restaurant with an unbearable disgusting yechy odor.





Specially made "Quickly Dissolving Capsule" fits neatly into "fill plug" of any waterbed.



Unplug waterbed, insert and shut. Releases a special "freeze chemical"-the same found in athlete's icepacks. Fun begins when occupants of waterbed awake to find they've been sleeping on 1500 pound iceberg.

THE "SCORCHING STEAM IRON" JOKE

LIMBURGER CHEESE PACKETS

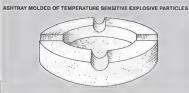


As everyone knows, steam irons are supposed to be filled with distilled water.



The joke here is to fill the bottle of distilled water in the laundry room with special "Scorching Dye."

THE "FIREWORKS ASH TRAY" EFFECT



Ordinary-looking Ash Tray consists of specially-treated temperaturesensitive explosive particles pressed into the shape of an ash tray.



As smoker places cigarette into ash tray, miniscule explosive particles cling to it.



clothes, the "Scorching Dve" is released as steam, and the results are truly horrifying.



Huge scorch mark is produced on the garment being ironed. Of course, it's only a joke, because the dve washes out with water and the laundress will share in the fun after she recovers from her heart attack.

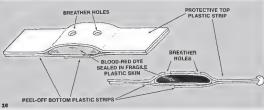


When smoker takes cigarette back from ash tray, nothing apparently is wrong with it.



But as smoker drags on cigarette, increased temperature is now enough to ignite highly-explosive particles, creating lots of laughs and good fun.,

THE "EVER-BLEEDING BAND-AID" TRICK





This practical toke works best on a victim with a minor wound



Victim tightens and squeezes trick band-aid around finger.

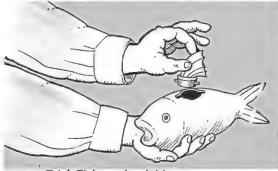


Squeezing bursts fragile bubble, and dye begins to run like blood.

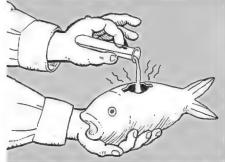


other while screaming, "Help, I'm bleeding to death!" 17

THE "MONSTER IN THE FISH TANK" EFFECT



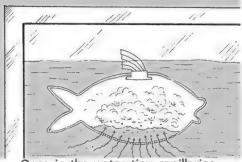
Trick Fish made of thin, opaque, toyballoon-type material with a neatlyconcealed fill hole under its dorsal fin is used in this practical joke.



With the fin removed, the Fish is filled with a special chemical that is affected in a rather curious and marvelous way by mixing with water.



When visiting any place with a fish tank, this trick is always good for some hilarious fun. Jokester simply sneaks Fake Fish into the aquarium.



Once in the water, tiny capillaries in Fish's belly suck water inside where it combines with chemical to produce a "Slowly Expanding Gas".



After a while, the Trick Fish gets so huge that water starts sloshing out of the fish tank...along with the other rare fish. Astonishment on everyone's face soon follows, to the great amusement of the practical joke's perpetrator. (Note: This hilarious trick is equally effective in swimming pools and lakes.)

THE "TALKING TOILET" DEVICE



Ordinary toilet seat (A) is removed and replaced with "Talking Toilet Seat" (B).

Heart of this practical joke is toilet seat with built-in tape player and speaker (shown above). When user sits down, pressure switch activates tape player, and the fun begins.

ORIGINALLY PUBLISHED IN MAD #233, SEP 1982



Unsuspecting Victim enters bathroom to use the toilet.



Victim's weight on toilet seat turns tape player on.

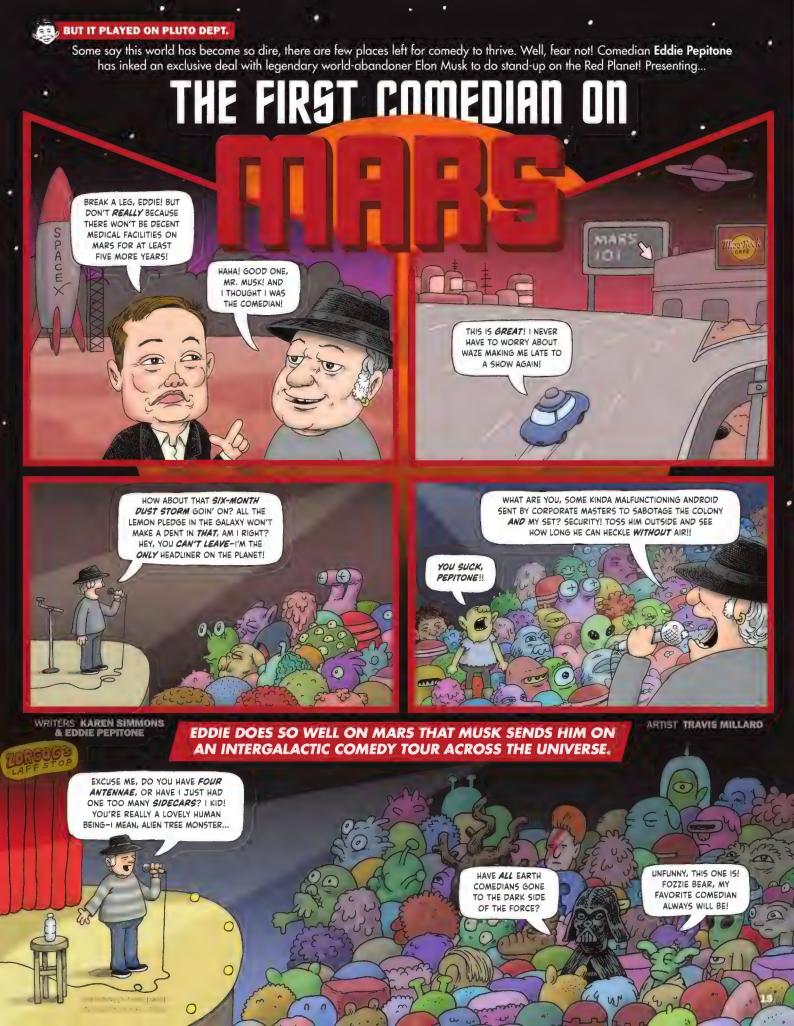


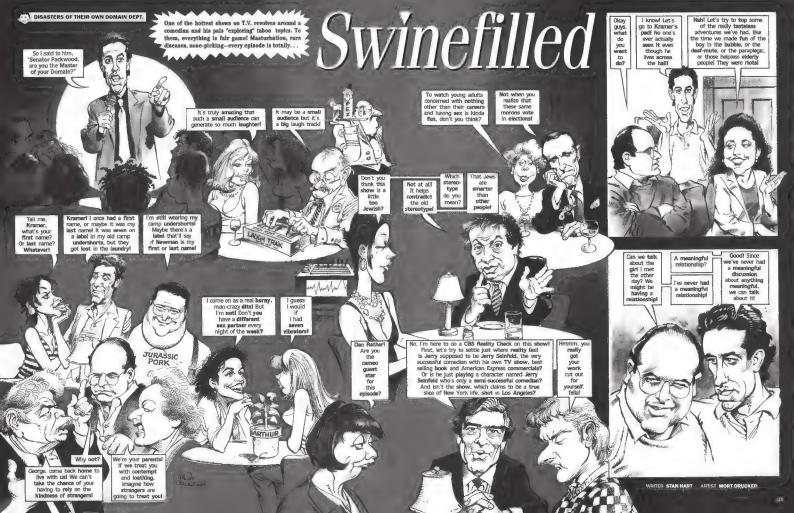
Victim is shocked to hear muffled voice from toilet.



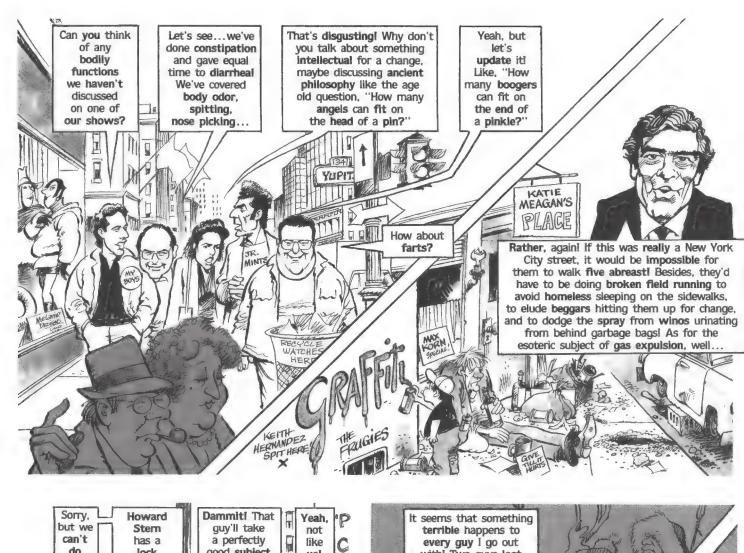
Joke-player can record any funny message or sound like the list shown at the right.

- A- "PHOOOOZZZZZ!"
- B- "Help... I'm drowning!!"
- C— "Charlie, are you sure this is the way out of the 42nd Street sewer?"
- D— "Hey, why did it suddenly get so dark in here?"
- E— "Attention, all cars!!
 Emergency! Emergency!!
 A disgusting, slimy,
 thirty-foot Python is
 loose in the streets,
 and was last seen entering a city sewer!!"
- F— "Pardon me, lady, but have you seen Jacques Cousteau up there...?"















What should be doing? Well, considering your absentee record, you might consider being in congress!









Me again! If this were really the life of Jerry Seinfeld, Elaine, who works in the publishing world, would have told him exactly what was new. Your Book, "Sein Language" was dumped as Number One on the Best Seller List and replaced by Howard Stern's book the minute it hit the bookstores!

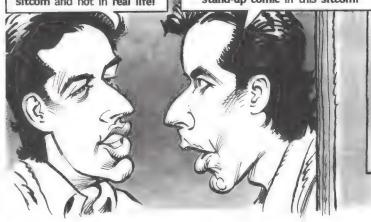
Howard Stern again! First he embarrasses me on TV by asking about my 18 year old girlfriend! Now this!





This Seinfeld Show is driving me crazy! Wherever I go. people want to know what Kramer, George and Elaine are really like! I'm at a loss to tell them because they exist only in your sitcom and not in real life!

I know what you mean, Jerry! People are always asking me about Julia Louis-Dreyfus, Jason Alexander and Michael Richards But how should I know about them since they're real people with real lives and I'm only a fringe stand-up comic in this sitcom!





Yeah, sure! Like we'd trust a CBS biggie to help out an NBC show during sweeps week!

Which one said that, our Jerry or the other Jerry? I'm getting a migraine headache! I've got to lie down!

At any given time, there are millions of people with colds! So where does all that mucous go? Maybe into our streams and rivers which feed into our water supply! And why isn't anyone worrying about that except me?



Back in issue #329, MAD shocked the comedy world by introducing No-Joke Jokes, guaranteed laugh-getters that weren't really jokes at all. ("I come from a town so small, the hooker wore a helmet!") Joke-tellers around the world celebrated, but we still weren't satisfied! No, we pressed on, strove forward, stretching, stretching to break new comedic ground, to create a revolutionary new form of joke that doesn't require a punchline to generate big laughs! Unfortunately, we failed miserably, as you'll see for yourself after checking out these...

JOKE SET-UPS THAT DON'T NEED A PUNCHLINE





I'm Jerry Seinfeld, star of Comedians in Cars Getting Coffee. You know, the show with 5 minutes of interviews and 25 minutes of close-ups of espressos being made? Who says TV's out of ideas? Anyway, I ran out of comedians who drink coffee, but I'll never run out of comedians who get in trouble! So hop in! It's time for...

I CARS GETTING ARRESTED







WRITERS REID HARRISON & GENE LAUFENBERG ARTIST ANTON EMDIN







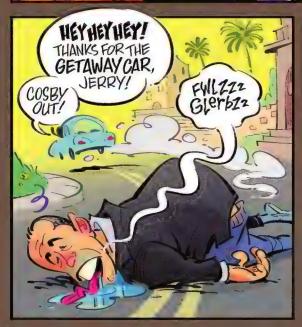














DEAD MAN LAUGHING DEPT.

Next time someone you know kicks the bucket make sure the only tears you shed are tears of laughter with these...

DRACTICAL JOKE ITEMS GUARANTEED TO PUT THE BACK IN



"Black-Eye" Kleenex





BEFORE

AFTER

ext time a grief-stricken mourner asks, "Anyone have a tissue?" just hand 'em one of these and watch the fun! When they're done wiping the tears away they'll be left with a shiner the size of Rhode Island they won't be able to wash off until long after the burial!

Knife In The Corpse

likes! Didn't the undertaker notice the deceased had a freakin' dagger sticking out of his chest? Designed especially for open casket viewing, this fake knife handle can be attached easily to a dead body in seconds! Also available: Gun-Shot Hole In The Head Decals!





Super-Slippery Casket

ou'll delight at the horrified expressions of the pallbearers as the dearly departed slips right through their fingers! Casket is coated with a clear and odorless industrial-strength machine oil which makes grabbing hold of it next to impossible. Provides hours of fun, especially when the deceased falls out of the casket!

WRITERS DICK DEBARTOLO & FRANK SANTOPADRE ARTIST KEVIN POPE



HAHAHA



me here's nothing more depressing than a dreary prayer printed on an official church card with some obscure saint Luckily, you can add life (and BIG laughs) to dismal funerals and wakes with these hilariously inappropriate facsimiles!



Corpse's Squirting Carnation

laugh riot on a living person, it's ten times funnier on a corpse! Attach the squirting carnation to the deceased's I lapel and run the clear plastic tube with the squeeze bag down to the kneeling pad in front of the casket. Then just stand back and enjoy the show as mourner after mourner kneels piously for their final good-bye and gets spritzed in the face!

Spring-Loaded "Reverse" Grave Mechanism

nstead of lowering the deceased into the ground, this spring-loaded device "malfunctions" by sending both corpse and casket cataputing end-over-end high into the sky - and perhaps over the cemetery fence onto someone's front lawn! Guaranteed to bring a few chuckles to even the solemnest of burial services!



Phony

Prauer Cards

Dear God

for a little nap,

not eternity!

When I said "Now! I lay me down to sleep, I meant

Butts Aplenty Ash Kit

deal for somber services in which the deceased has requested their ashes to be scattered in a grand natural setting such as a mountain, forest or ocean Simply have an accomplice cause a distraction and add the full contents of the kit to the deceased's ashes. When the ashes are set free, you'll laugh heartily at the shocked faces and groans of disgust of the invited mourners as no less than 100 cigarette and cigar butts fall out! (Pipe paraphernalia and roaches sold separately.)



Hearse Bumper Stickers

hoose from offbeat messages like "BODY ON BOARD" and "I'D RATHER BE BREATHING" to the more outlandish "IF YOU CAN SMELL MY FORMALDEHYDE, YOU'RE TOO DAMN CLOSE!" and "I MAY BE DEAD BUT I'M IN FRONT OF YOU!" Mourners will be on the highway of laughter!







CAN SMELL MY FORMALDERYDE



HEY, EVERYBODY, I'M THAT ONE DUDE FROM THOSE FOUR GOOD THINGS YOU SAW. I LIKE MOVIES AND STUFF WHEN I'M NOT BEING STUPID ON TV. LIKE A HUNDRED OTHER PEOPLE, I'M EXCITED TO WATCH READY PLAYER ONE, ALTHOUGH I'M NOT SURE WHY-SPIELBERG'S ONLY GOOD MOVIES HAVE SHARKS, ALIENS, DINOSAURS, OR INDIANA JONES IN THEM, THE TRAILERS HAVE NERDS YOUNG AND VERY OLD EXCITED BECAUSE THEY'RE PACKED WITH REFERENCES AND CHARACTERS FROM SOME OF THE MOST POPULAR VIDEO GAMES, MOVIES, AND TV SHOWS OF THE LAST 30 YEARS, BUT I THOUGHT I'D SHOW YOU SOME OF THE...

POP CULTURE THAT DIDN'T MAKE IT INTO...

ARF (ALIEN RECTAL FIEND)

ARF WAS A TERRIBLE '805 SITCOM ABOUT AN

PARTIAL NUDITY, AND PIZZA, EACH EPISODE HE WOULD EAT A LARGE DOG AND POOP OUT ITS SKELETON, DOG LOVERS, USUALLY KNOWN FOR THEIR SENSES OF HUMOR, GOT THE SHOW PULLED

ALIEN WITH AN APPETITE FOR FART JOKES,



PUNCH FIGHTER BROS

THIS IS KYU AND DAVE. THEY WERE CONJOINED TWIN BROTHERS, ONE JAPANESE AND ONE BLONDE AND DUMB. TOGETHER THEY PUNCH-FOUGHT THEIR WAY THROUGH PLINCH CITY IN THIS LINPOPULAR ARCADE GAME, WHEN ONE OF THE CHARACTERS WOULD LOSE ALL HIS HEALTH, THE OTHER HAD TO CARRY HIS DEAD BODY AROUND, HAD TO?

DAVE THE CAR FROM SPEED DEMON

DAVE WAS FROM THE EARLY '90S SHOW SPEED DEMON. HE WAS A TALKING CAR WHO COULDN'T GET ENOUGH SPEED, LITERALLY, HE RAN ON METH AND PILLS, DIDN'T SEND A GREAT MESSAGE TO THE KIDS, OH WELL, THEY TURNED OUT OKAY.

TAPES

MARVELOUS CHANGING

YOU MIGHT NOT REMEMBER THE MARVELOUS CHANGING DANGER RANGERS, BUT YOU'LL REMEMBER THEIR FAMOUS SLOGAN: "THEY CHANGE!" AND THAT'S ALL THEY FO SING DID. THEY CHANGED

TWEEN MUTATION SAMURAL FISH

NO IDEA WHY THIS DIDN'T WORK, EVERYONE LOVES TO SLAP THEIR FRIEND WITH A FISH.

ALL THE GOOD STUFF THEY

CALIFORNIA

SACRAMENTO

AND FINALLY, THERE IS NO WAY READY PLAYER ONE HAS ANYTHING FROM MARVEL OR DISNEY, ARE YOU KIDDING ME? THOSE GUYS WOULDN'T GIVE A CRIPPLED CRAB A CRUTCH, AND THEY'RE NOTORIOUSLY CHEAP AND LAWYERED UP THE YING YANG, AND THE YAZOO, SO WE GETS NO SPIDEY OR BOBA! ENJOY ALL THE EASILY OBTA NABLE LICENSES!

SMOKEY MON

IT'S A RIP-OFF OF A POPULAR JAPANESE GAME AND TOY LINE, THE POINT OF SMOKEY MON WAS TO COLLECT ALL THE TOYS, IT WAS RUMORED THAT ONE IN A HUNDRED WAS STUFFED WITH A MAGICAL LEAF, IN REALITY, THEY WERE ALL JUST FULL OF SPIDERS.



4111144

BEANIE PREEMIES

NOT THE MOST POPULAR LINE OF TINY STUFFED ANIMALS, MAYBE YOU REMEMBER THEIR SLOGAN, *TOO SOON/*

GRABBED THE LAST ONE THAT DIDN'T GET SET ON FIRE AFTER THE BIGGEST RECALL IN TOY HISTORY. EVEN BRONKEYS-ADULT DUDES OBSESSED WITH THE SHOW-WERE DISGUSTED BY THIS ONE.



































































GINALLY PUBLISHED IN MAD #137. SEP 1970



STINKS

EART EHISTORY

That's right, nearly every important piece of art that has **ever** existed used to have big ol' nasty stink lines! Also, I've got a little gas, so breathe through your mouth—or get to **know** me better.

to the kale Caesar I had... Ahem. FIRST, I present these hunting scenes from 16,000 BC, painted in the vibrantly dank caves of Pech Merle. **Behold** the putrid carcasses, seeming to **leap** at you! The artists were **cavewomen** with a stink-line vocabulary developed during prehistoric child-care duties. Too bad the humidity caused by mouth-breathing **cavemen** made them drip away! I have personally re-added these stink lines out of respect for the ancients.



dog, Le Stingue, Seurat crafted

this generalized waving effect.

The Great Sphinx of Giza was believed to have been built between 2,558 and 2,532 BC...

distance. I just went vegan this afternoon! This behemoth Lion with Human Head was believed to include a cat-like litter box area. but sadly, the litter box and vertically engineered stone stink lines were stolen by Napoleon's army, who thought they looked like french fries. Poutine le merde!

the work "Odeur Mal Du Mon

buyer requested that all signs

of the cur's pungency be dotted

out with background color.

It was retitled "Bathers at

Asnières," Which...come on.

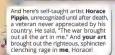
that's a lot less catchy.

Ami, Le Stingue," but the



Now it's time to mix things up! And, say, what's that smell? Oh! It's the art world's racism and sexism that continues to this day!

Here we see a portrait of Lois Mailou Jones by my husband, Scott Marvel Cassidy! The reason you need to Google her right now is that the super-stinky art establishment rejected her work. She had to have white artists submit it for her. That's right, her stink lines are CONCEPTUAL!



TOOTY-TOOT TOOT!

Yeah, I RAGE-farted. Look this shit up! And yes, I'm a wealthy white lady yelling about privilege!

Outsider art, Indigenous art, differently abled artists... all are overlooked by billionaires who crown mostly white males. In 2017 only 30 percent of the artists at the Vienna Biennale (the world's most influential art festival) were women. Only 39 percent weren't white. Try wavin' your snooty little hands at that cloud, it ain't goin' nowhere!



favorite stop on the tour...THE GIFT SHOP, which stinks of the illusion that you are supporting the arts, when museums are mostly funded by billionaire corporations. Oh wait, this isn't one of those-it's a little gallery I made myself in an abandoned aplary. And this is just an exit.

And now everyone's

Now, if you'll excuse me. I have to use the powder room! I've got a peekaboo yam on the docket?









There's sure to be plenty of disorder in the court when his honor embarrasses himself with this very silly device!

WITNESS'S FAKE ARM



This life-like rubber limb will give any court officer a coronary when it comes loose during swearing-in!

STENOGRAPHERS' VANISHING INF



The fur will fly when a judge asks for some key testimony to be read and finds not one word of the trial was recorded!

...AND JEST IS FOR ALL DEPT.

A courtroom is a place where everything is supposed to be very serious. The judge, jury, attorneys and court officers have no time for fun while they're

entangled with all the legal rigmarole. The truth is courtrooms are BORING! But they never have to be again! New you can get legal laughs easily with...

MAD'S PRACTICAL JOKE CATALOGUE FOR COURTROOMS

WRITER DESMOND DEVLIN WHOOPEE JURY BOX



It's the jury who will be on the spot, not the defendant, when they sit down after a long deliberation. They'll be so embarrassed there's no way a "guilty" verdict will be returned!

EVIDENCE-ON-A-STRING



You'll enjoy punching a hole in the credibility of any prosecuting attorney who tries to grab a piece of potentially damaging evidence. He'll be the laughing stock of the Bar Association!

JOY BUZZER BIBLE



Witnesses will be swearing when you swear them in with 500 volts of electricity, and that's the truth, the whole truth and nothing but the truth!

ARTIST AL JAFFEE

INFLATABLE SURPRISE WITNESS



When the District Attorney introduces his "surprise witness" there's sure to be a hush in the courtroom and a hiss in the courtroom courtesy of this air filled polyurethene laugh-getter!

APPROACHING-THE-BENCH-TRAP DOOR



Now when the judge asks someone to "approach the bench" it may not be to discuss the case. An unsuspecting lawyer can find himself dropped into the dark recesses of the county court building!

COLLAPSING BENCHES



There'll be gobs of guffaws in the courtroom when spectators who came to be entertained by the misfortunes of others take a tumble on one of these specially rigged novelties!

ROBE WITH NO OPENINGS



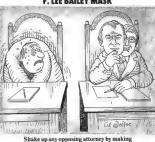
Justice is blind and so is a judge who slips into a robe without openings for his head or arms. One size fits all!

KRAZY GLUE COURT TRANSCRIPTS



The charges may not always stick but these aggravating court transcripts sure will!

F. LEE BAILEY MASK



him think he's got to match wits with America's most respected trial lawyer!









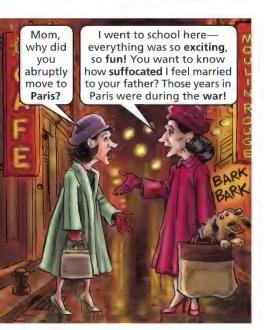








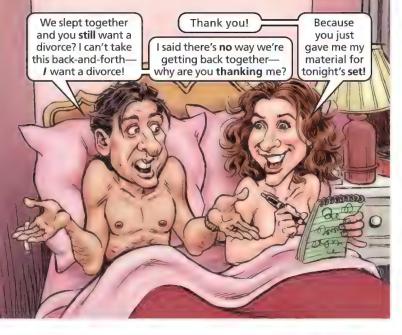






















MAD'S MADDEST ARTIST DEPT.

OUTSIDE A NOVELTY SHOP













WRITER & ARTIST DON MARTIN

















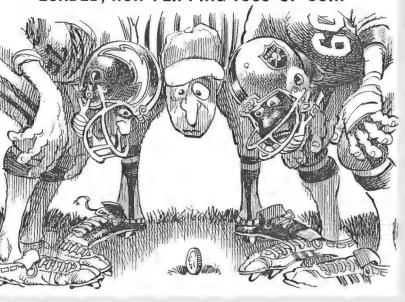




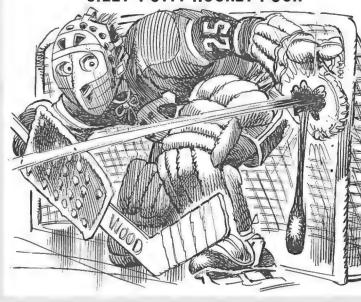


WRITER PAUL PETER PORGES ARTIST JACK DAVIS





SILLY-PUTTY HOCKEY PUCK



FUNNY FALSE TEETH MOUTHPIECE



SHREDDING CHEERLEADER POM-POMS











SQUIRTING FENCING TARGET











A loke's a joke, right? Wrong! Even with the party joke, office of smedians will bring different tone, timing, and delivery to it! Of course, that doesn't mean it's ever funny — as you'll see with:

Why did the chicken cross the road? I mean, what

was this fowl doing trying to cross the street? For

what reason was this soon-to-be-in-a-KFC-value-meal

crossing a busy intersection filled with vehicles? You

have gallus gallus domesticus - or GGD, as I like to

call it - this GGD trying to transverse the street

meeting point, if you will, and no one knows with

Thank you!

F DIFFERENT COMEDIANS TOLD THE

WHY DID THE CHICKEN CROSS THE ROAD?

LEWIS REACK

I saw the other day — and I kid you not — a chicken trying to cross the road. It may have, in fact, been a great time for nod crossing. If you were a "hishi carled But a chicken? A "hishi chicken?!? Are you "hishi chicken?!! Are you "hishi kidding me? What is this chicken doing near a road? how did this happen? When did chickens decide to travel by road? Shruidint they be traveling — oh, I don't know, .near the farm?? The next time I see a chicken hying to cross the road. I'm ading to take a spoton and shore it in my eye!

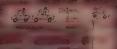
Because at least that would actually make sense!

THEORY AND LONG

So the other day I saw this, this chicken, just standing in the middle of nowhere. Which was a, a little weird. And the first thing I thought was, "Why is there a chicken?" Because here's this chicken, but it could have been a turkey or a duck or a Canadian goose or semething, but it's a chicken and It looks like It's about to cross. And as I'm thinking all these things, this, this bird is standing high next to a road and it's gesturing with its fout — or is it a claw? — whatever it is, it's heading into the street, so I carefully scoop if up. And I get to thinking. "Where did this chicken come from?" These things aren't from the suburst. That's when I realize that not only is my little neighbor's burnhay party not going well, but his parents aren't cetting the deposit back on that betting too they renet.

INV LENO

Hey, this is a good one. I don't know if you guys heard, but the other day a *chicken* was spotted crossing the *road*. The opps, after capturing the stray choken, sad that the chicken was set loose in an act of *fowl play*. Thank you, thank you, but the real trouble began when the chicken couldn't set bail, because his nest egg had already been *liquidated*. Keyin knows word I'm Talking about!



ARTIST JASON SELECT

LARRY THE CABLE GUY I ain't told nobody 'bout this yet, but I gots this chicken back home. I like to name ma pets after

the places I intend for them to go, so Leal this titled criter, "Belly "Mah, nah. Inis mane is "Toilet." That's not right, don't bugh at that, so Toilet here tried to ascape one day and I each limit trying to get a ride from some stranger. Fortunately, I had just eaten chicken lingers the other day, so he didn't have nothing to finishelike with Lord i apologize for that — that's not right, Just floits a slavey trying to cross the read, so I just opened a KPC across the street — scared him right back into the cool of III—PONE!

ali di mandali di

New rule: from now on, if chickens want to cross the road, at least make it challenging. My brave feathered friends, I dare you to try to cross a road in Iraq. If you can find a way to get around all of the civilian casualties, destroyed infrastructure, and dead American solidiers, then the Republicans may just have a job for you.

Parkas Mencia

There was this beaner chicken, man, who was always trying to cross the real Course, if this chicken was a full Mexican, he'd have the crossed the road in a car filled with 30 other Mexican chickens! But this beaner chicken couldn't cross the road because this farmer, see, he put a huge of fence blocking his way. What a DEE-dee-dee! I mean, everyone knows that climbing his process says for Mexicans — even the chicken

*Portions of this joke were taken from the acts of Joe Rogan, George Lopez, Still Couby and others.



BUY ANOTHER AVOCADO



WHITE BREAD TOAST

TO WHEAT BREAD TOAST

TO 32-GRAIN BREAD TOAST

TO GLUTEN-FREE TOAST TO USING LETTUCE AS BREAD

TO SAWDUST TOAST

TO WHITE BREAD TOAST, INOMICALLY.

MOVE INTO A SINGLE-ROOM HALFWAY HOUSE THAT ONLY ALLOWS HOT PLATES AND TOASTERS.



GIVE UP CHEESE, BUTTER, DAIRY, AND OVERALL HAPPINESS, BEGIN SAMPLING VEGETABLES, SEARCHING FOR SOMETHING RESEMBLING A CONSISTENCY TO FOOD THAT HUMANS EAT.



BECOME SO RICH AND WHITE **THAT YOU** "DISCOVER" **AVOCADOS AS A NEW**

VEGETABLE!



TELL RICH FRIENDS OVER A GLASS OF WHITE





TOSS OVERRIPE, ROTTEN AVOCADO YOU PURCHASED FROM STEP 1.



Hey, everyone! I'm Jack Gaffigan, and I'm 13 years old My evil, bald, obese dad, Jim Gaffigan, forces me to make him breakfast every morning! Then I have to watch him eat Iti GROSSI Actually, one morning my fat dad (note: he is fat!) and I were laughing about how trendy and ridiculous avocado toast is, so we thought we'd pull together this recipe for you



EASY 15-STEP RECIPE FOR





GET ANGRY ABOUT OTHER PEOPLE'S SPELLING ERRORS ON TWITTER AND FACEBOOK, LASH OUT AT THEM FOR NO REASON AT ALL.



START USING THE TERM "BRUNCH" IN A SINCERE, NON-SARCASTIC WAY

WRITERS JACK & JIM GAFFIGAN ARTIST SAM VIVIANO



DECIDE YOU ENJOY FATING OUTSIDE ON SICEWALKS NEAR MOVING TRAFFIC AND CAR EXHAUST.





TRY TIMING A MEAL AROUND THAT RANDOM MINUTE THAT THE AVOCADO FROM STEP 7 IS NOT HARD AS A





GIVE UP. TOSS AVOCADO FROM STEP 7.





GO TO A RESTAURANT AND PAY SOME GUY WHO WAS FIRED FROM STARBUCKS FOR NOT WASHING HIS HANDS \$20 TO CUT UP AN AVOCADO AND PUT IT ON A PIECE OF WHITE TOAST.





DUTSING OR A SIDEWALS DEAR BOYONG TRAFFIC AND CAS EXHAUST WHILE READING MAD MAGAZINE.





Patton Oswalt's Waffle House Hidden Hashbrown Menu

Everyone knows you can order hashbrowns "smothered," "covered," "chunked," "diced," "peppered," "capped," "topped" and "country" at any Waffle House, But say the phrase, "I just murdered a drifter and wish to confess" to any cashier when ordering, and you'll have access to these top-secret options:





Good Food ★ Good Value ★ Friendly ★ Reliable



DUNKED

Blended into a hash brown smoothie and served in a sausage-shaped mug.



ABUSED

Shoved roughly into the corner of a skillet and unevenly cooked while forced to watch expensive, purple Japanese root potatoes get lovingly sautéed in artisanal olive oil.



FRAZZLED

Three Egg McMuffins from a nearby McDonald's are ramdomly tossed into potatoes while you eat them.



INCEPTED

Fried with cheese, then deep-fried in batter. then covered in deepfried cheese batter and re-fried with battered cheese



REDACTED

Cooked using a top-secret recipe only known to the President and the four people above the President. You are killed immediately after eating.



ARTISTS SCOTT BRICHER & ANTON EDMIN



Believe It or Don't!

ARTISTS RICK TULKA & ANTON EDMIN



...IS A MYTH INVENTED BY A BIOLOGIST TO POLITELY EXPLAIN YAWNING AT HIS IN-LAWS ON THANKSGIVING!

CHIMPANZEES, BONOBOS, DOGS, ORANGLITANS AND RATS CAN ALL LAUGH - BUT ARE BARRED FROM COMEDY CLUBS...



BECAUSE THEY NEVER TIP!



THE LIBRARY OF ALEXANDRIA -THE GREATEST STOREHOUSE OF KNOWLEDGE IN THE ANCIENT WORLD.



DESTROYED BY A IST TO GET OUT OF PAYING OVERDUE-PAPYRUS FINES!

MORE PEOPLE ARE KILLED BY BEES EACH YEAR THAN BY SNAKESAND THESE ARE INVARIABLY REVENGE KILLINGS!

DUCT TAPE WAS NOT INVENTED UNTIL THE 1940'5...

.. BEFORE THAT, KIDNAPPING WORKED ON THE HONOR SYSTEM!

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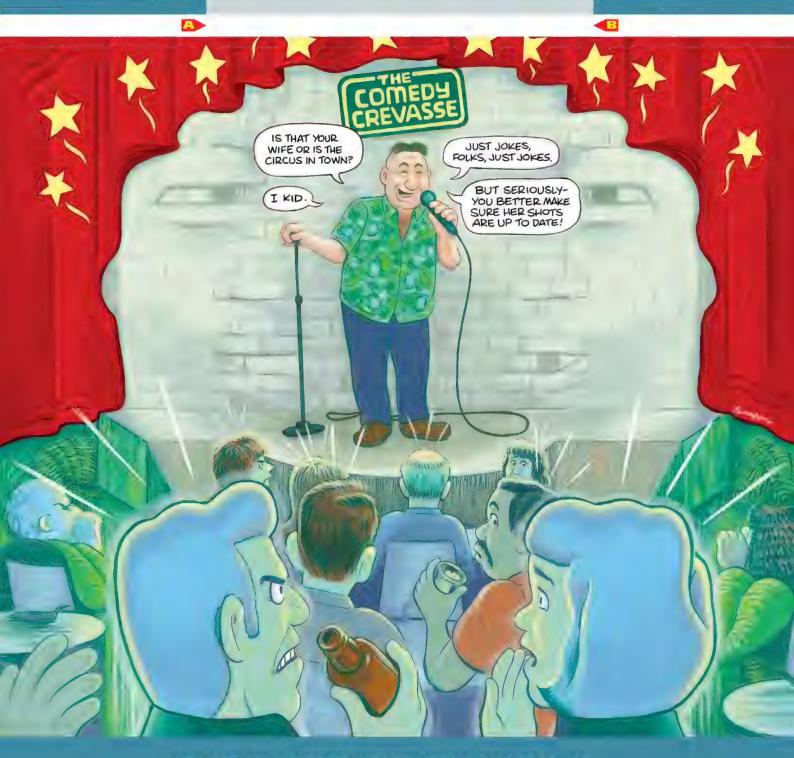
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MAD FOLD-IN

It's getting harder and harder to pursue a career in stand-up comedy these days. One has to watch what they say on stage, as more and more people seem to be so easily offended. To find out what else makes life as a comedian difficult, fold in as shown.





THE LIFE OF A STAND-UP COMEDIAN CAN BE VERY PUNISHING. CUTTING-EDGE COMICS LIKE TO STRETCH LIMITS OF ACCEPTABLE BANTER, BUT THEIR ROUTINES CAN BE UNPREDICTABLY HIT OR MISS.

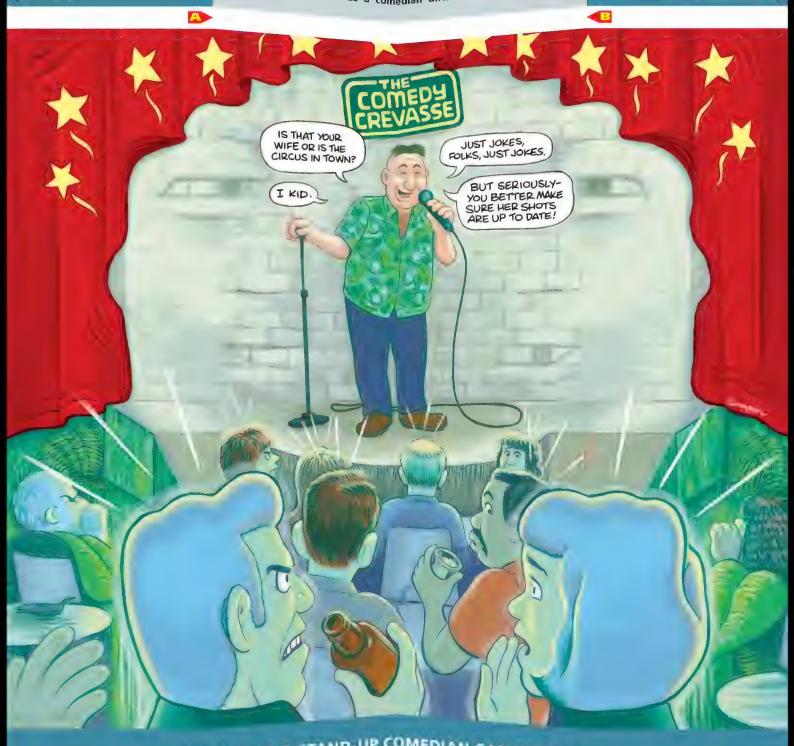




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B



HERE WE GO WITH AN ALL-NEW

It's getting harder and harder to pursue a career in stand-up comedy these days. One has to watch what they say on stage, as more and more people seem to be so easily offended. To find out what else makes life as a comedian difficult, fold in as shown.



A IS THAT YOUR JUST JOKES, WIFE OR IS THE FOLKS, JUST JOKES. CIRCUS IN TOWN? BUT SERIOUSLY-YOU BETTER MAKE I KID SURE HER SHOTS ARE UP TO DATE!

> THE LIFE OF A STAND-UP COMEDIAN CAN BE VERY THE LIFE OF A STATE OF THE LIFE O INISHING. CUTTING BANTER, BUT THEIR ROUTINES MITS OF ACCEPTION THEIR THE STATE OF MISS.

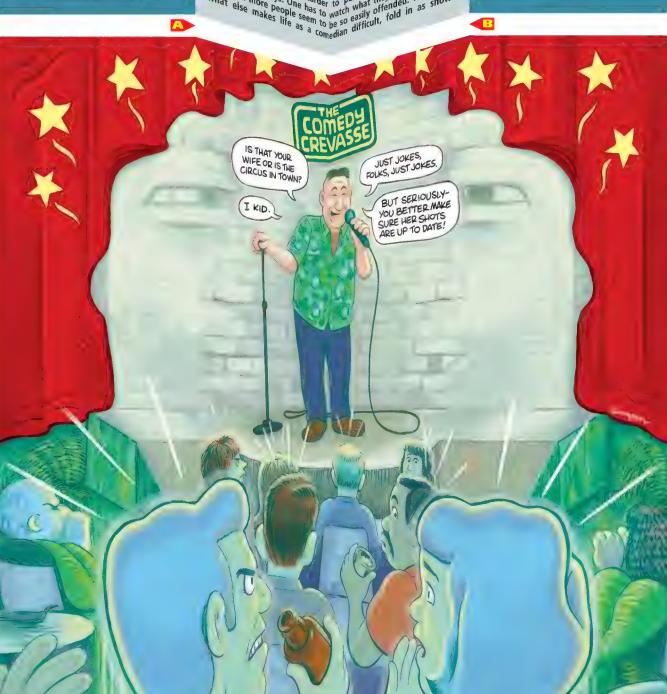
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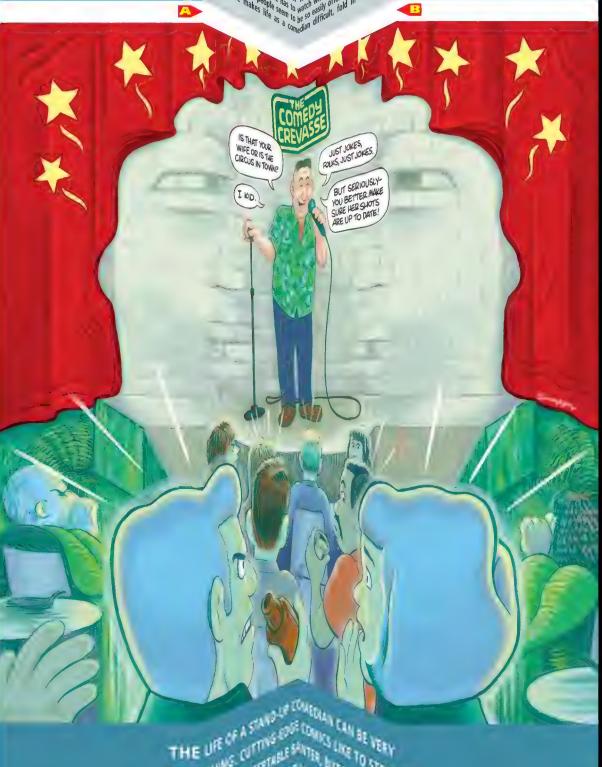
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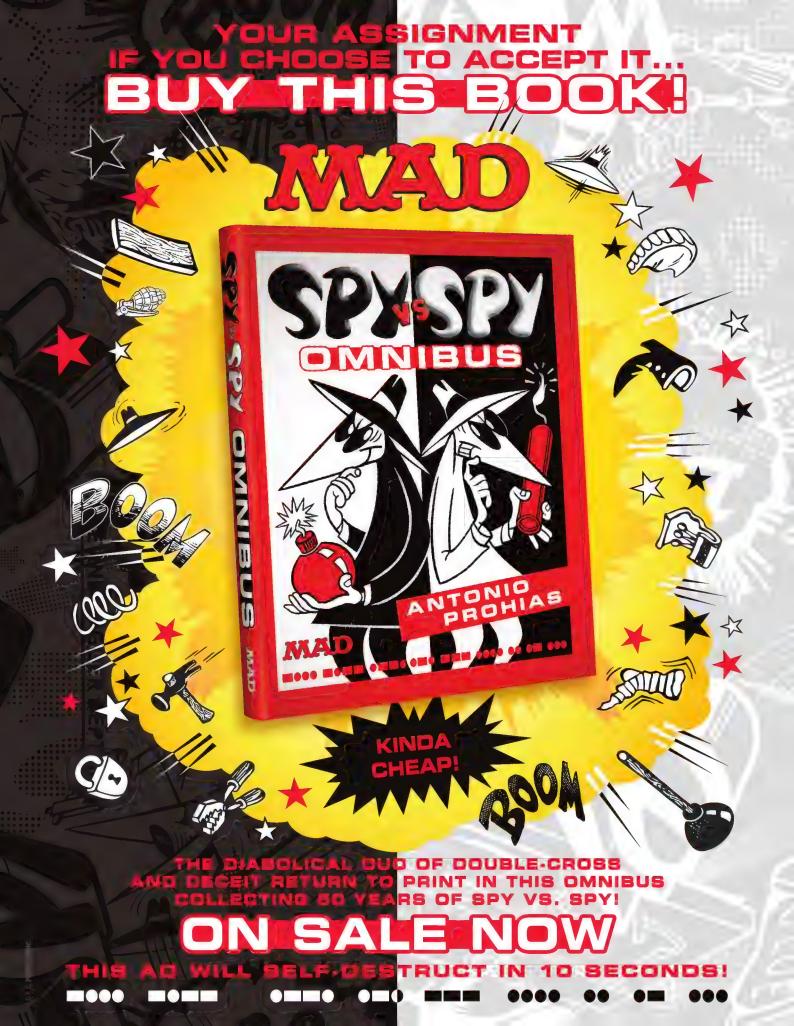




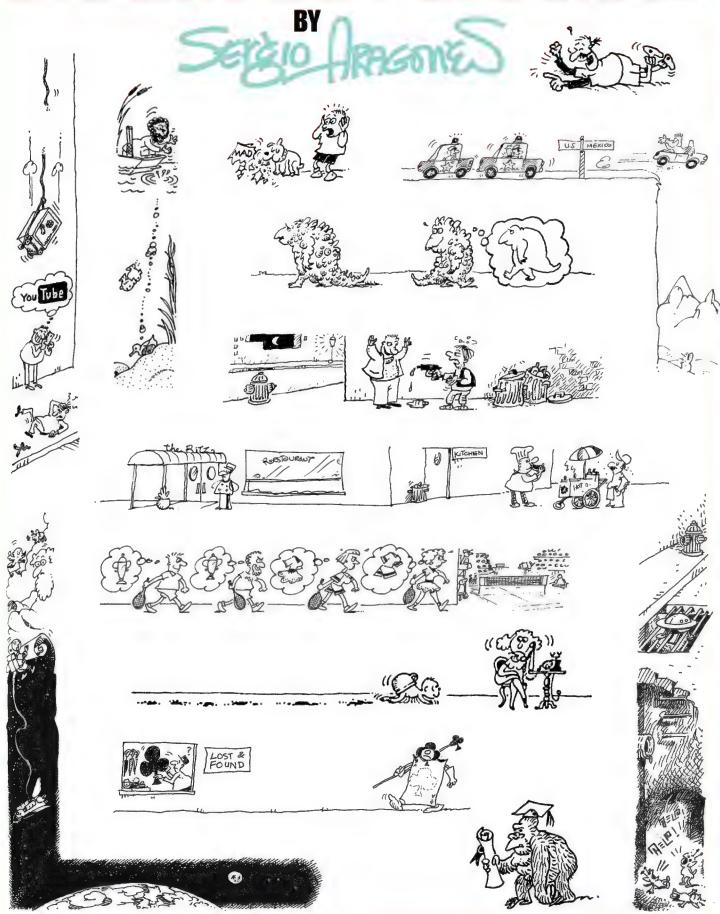


THE PUNCH LINES





DRAWN OUT DRAMAS

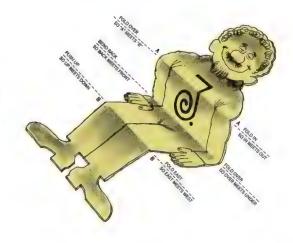


DIGITAL EDITION BONUS MATERIAL!

Still hungry for more Seinfeld soup? So was NBC even before the show aired it's last episode in 1998. See how greedy they were getting by reading this piece from MAD #364, December 1997.



Al Jaffee tossed tomatoes at the ups and downs, downs and ups, and even more ups and downs of stand up comedians in MAD #375's Fold-in from November 1998.



he handwriting is on the wall. NBC knows it's just a matter of time before the Seinfeld gang takes their millions and goes home. And when they do, there goes the network's lock on Thursday night. And when Thursday night goes, NBC's number one rating is sure to follow. Soon, stock in its parent company, General Electric, plummets. And when General Electric, which manufactures everything from light bulbs to nuclear weapons goes belly up, our country will be left dark and defenseless, vulnerable to hostile nations all over the world! We can only hope that somewhere, hidden in a vault in Burbank, some slimy TV exec has devised...





In this show, targeted at the hip, urban audience, George Costanza's father (Jerry Stiller), leaves his wife, moves to Los Angeles and takes a job teaching Korean at a rough South Central High School. At first, cultures clash when Mr. Costanza bans hip-hop music from the school dance in favor of Tony Bennett. But when he befriends the leader of the Crips (French Prince of Bel-Air's Alfonso Ribeiro), the kids learn that he's funky, fresh, phat, dope and down even though he has no idea what that means!

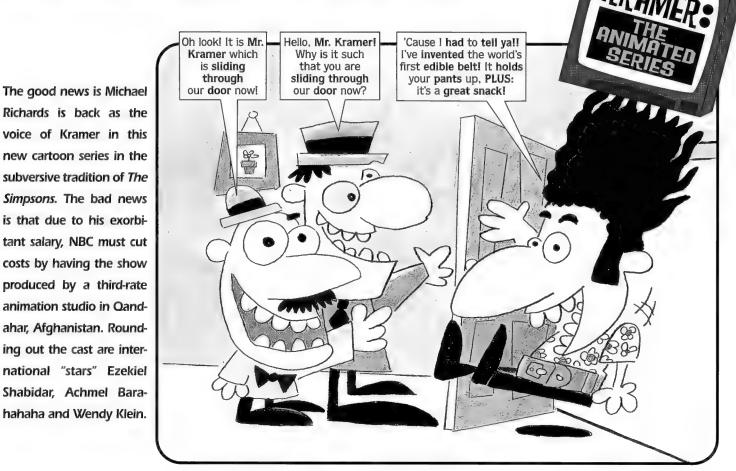


WRITERS: JOE RAIOLA & DAVID SHAYNE

With Julia Louis-Dreyfus demanding two million dollars an episode, plus a diamond-encrusted toilet in her dressing room, the Peacock Network makes a bold move and casts pop music sensation Jewel as the "new" Elaine Benes. To ensure that viewers will accept such a radically different looking Elaine, the show's catchy theme song tells the story of her gruesome car wreck, horrible disfigurement and successful reconstructive plastic surgery. Playing to Jewel's strengths, NBC also makes a few "minor changes" in her character. Due to the accident. the "new" Elaine is no longer witty, outgoing and fun to be with, but is now depressively needy, introspective and spends most of her time trying to perfect her suicide note.

Richards is back as the voice of Kramer in this new cartoon series in the subversive tradition of The Simpsons. The bad news is that due to his exorbitant salary, NBC must cut costs by having the show produced by a third-rate animation studio in Qandahar, Afghanistan. Round-

ARTIST: DREW FRIEDMAN





Wayne Knight reprises his role as the conniving and rotund Newman in television's first post office drama! In the series' two-hour pilot episode, Newman becomes a member of the ZIP Squad, an elite band of hard-nosed Postal Inspectors dedicated to "eliminating those damn efficient bastards at FedEx and UPS at any cost!" Costarring Ed Asner as "The Chief" and rapper Ice-T as "Jimmy-J," Newman's streetsmart homeboy informant.

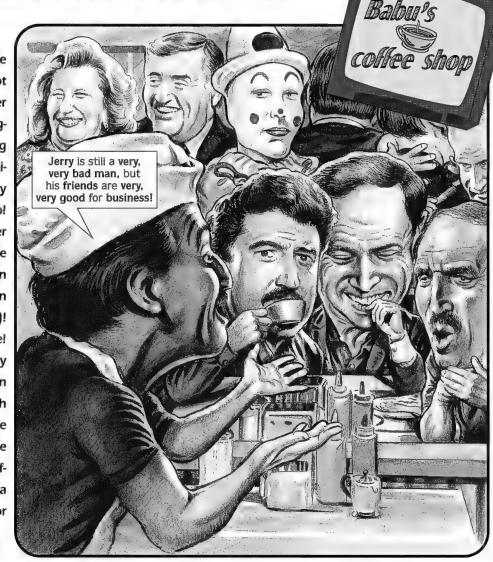
Seinfeld's most controversial quest character is back! In the pilot episode of this new sitcom, the obnoxious soup chef finally learns the terrible nickname everyone calls him behind his back — "The Soup Nazi." When his attempts to put an end to it fail, he decides to milk the Nazi label for everything it's worth! After studying up on the Third Reich and becoming an expert on the Fuhrer's favorite recipes, he changes the name of his shop to Heil Soup, and quadruples his already booming business by serving up Luftwaffe Lentil, Swastika Noodle Chowder and Gestapo Gazpacho.





With NBC desperate for a show — any show — with the name "Seinfeld" in the title, the producers of Suddenly Susan rename their struggling sitcom. While technically not a Seinfeld spin-off, Suddenly Seinfeld at least has a character named Seinfeld — Jerry's third cousin and Susan's new husband, Howard Seinfeld (Bronson Pinchot). Viewers never actually see or even hear Jerry, but he and his wacky friends are constantly mentioned.

For NBC it's cheap and easy: Assemble all of Seinfeld's recurring and one-shot characters and cram them into a leftover set from the original show. The legendary diner frequented by the old gang is bought out by Jerry's hapless immigrant ex-buddy, Babu. Among the story lines: Crazy Joe Davola stalks Uncle Leo! Poppie convinces George Steinbrenner (back view only) to hire him as the Yankees manager! The Woman With Man Hands accidentally feels up The Woman With Fabulous Breasts (Teri Hatcher)! Mulva marries The Boy In The Bubble! Milos The Tennis Pro and The Drake play Yahtzee with Jerry's parents! Comedian Kenny Bania and ex-big leaguer Keith Hernandez vie for the affection of The Woman Who Invented The Puffy Pirate Shirt! NBC also has plans for a "spin-offspin-off" featuring every Seinfeld extra who ever had a non-speaking role or was seen briefly in the background.

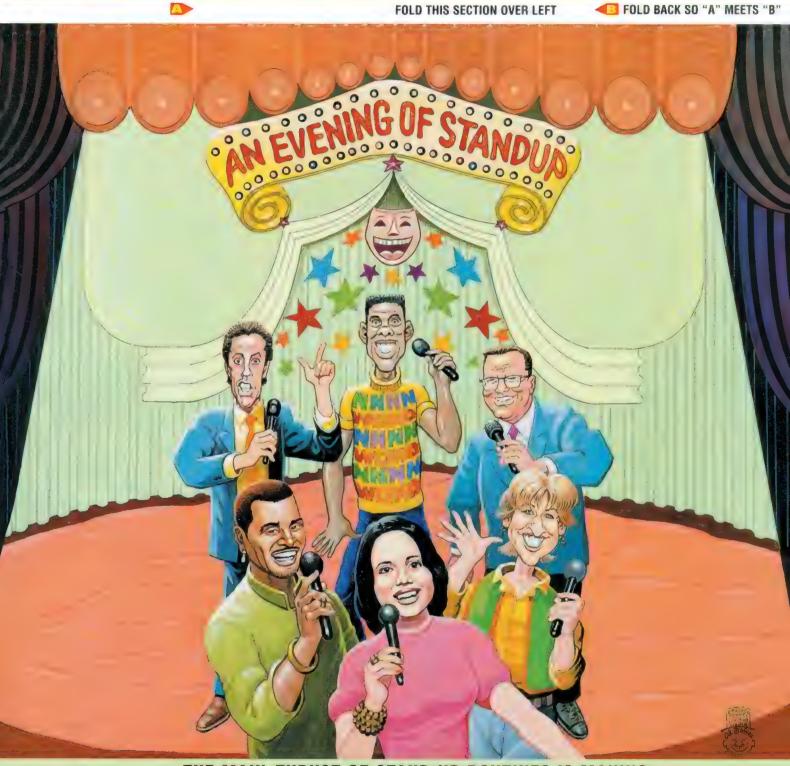


WHAT HAS BECOME THE HOTTEST STAND-UP ROUTINE IN THE COUNTRY?

HERE WE GO WITH ANOTHER RIDICULOUS

Getting up in front of an audience is never easy. The competition is fierce and the pitfalls are many. There is a new stand-up routine on the scene that has people around the country applauding. To find out what this stand-up routine is, fold page in as shown.





THE MAIN THRUST OF STAND-UP ROUTINES IS MAKING PEOPLE DELIRIOUSLY HAPPY. BUT TO BE VIABLE, PERFORMERS MUST BE LOVING AND INGRATIATING SO THAT ALL CONCERNED ENJOY





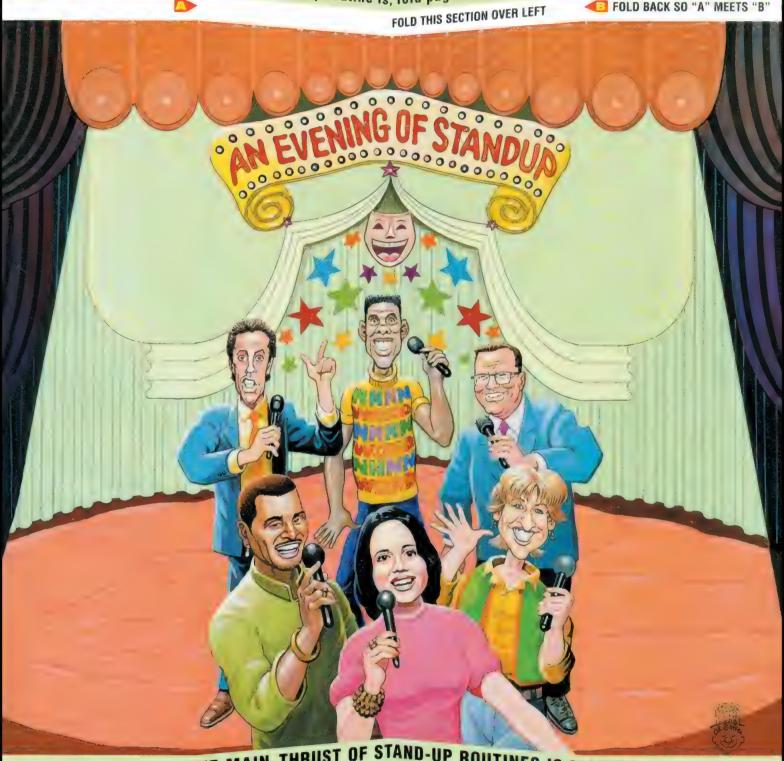
WHAT HAS STAND-UP THE COUNTRY?

HERE WE GO WITH ANOTHER RIDICULOUS

Getting up in front of an audience is never easy. The competition is fi competition is fierce and the pitfalls are many. There is a new stand is a new stand-up routine on the scene that has people around the country applauding. To find out what this stand was shown. this stand-up routine is, fold page in as shown.

FOLD PAGE OVER LIKE THIS!

FOLD BACK SO "A" MEETS "B"



THE MAIN THRUST OF STAND-UP ROUTINES IS MAKING PEOPLE DELIRIOUSLY HAPPY. BUT TO BE VIABLE, PERFORMERS MUST BE LOVING AND INGRA-TIATING SO THAT ALL CONCERNED ENJOY





WHAT HAS **BECOME THE** STAND-UP ROUTINE IN THE COUNTRY?

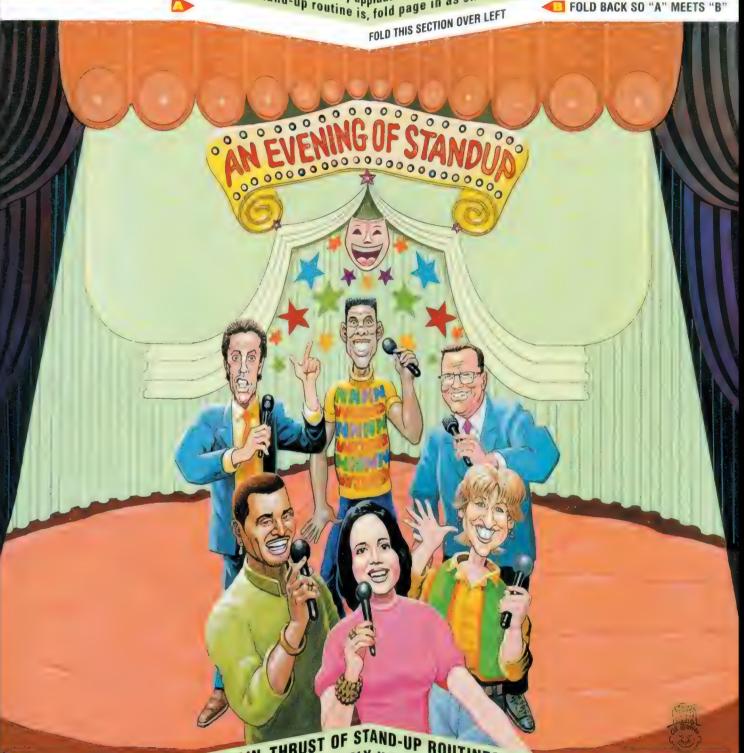
HERE WE GO WITH ANOTHER RIDICULOUS MAD

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HERE WE GO WITH ANOTHER RIDICULOUS

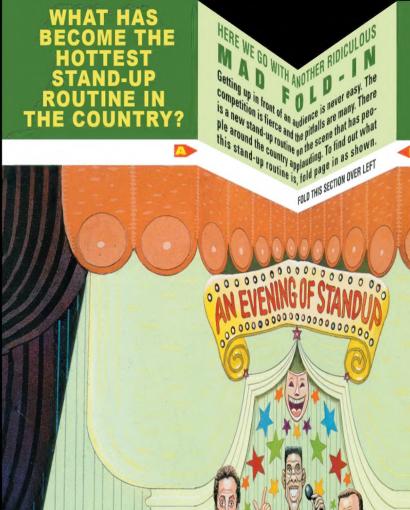
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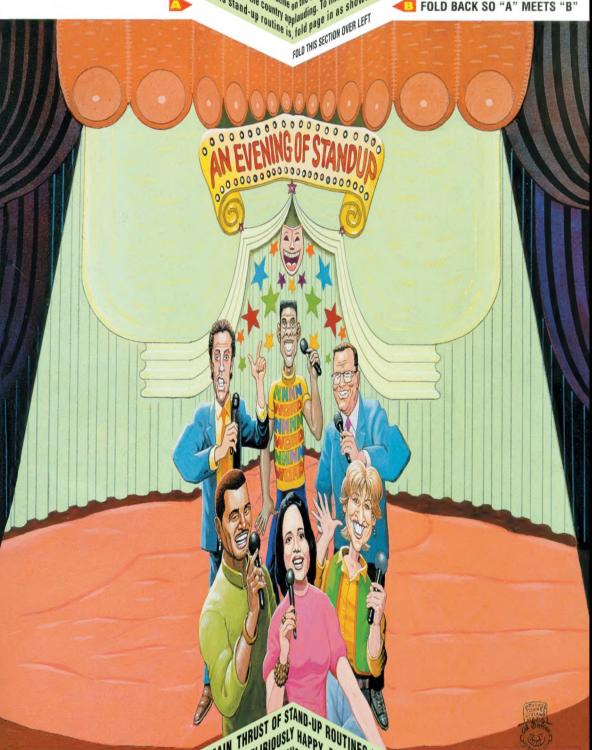
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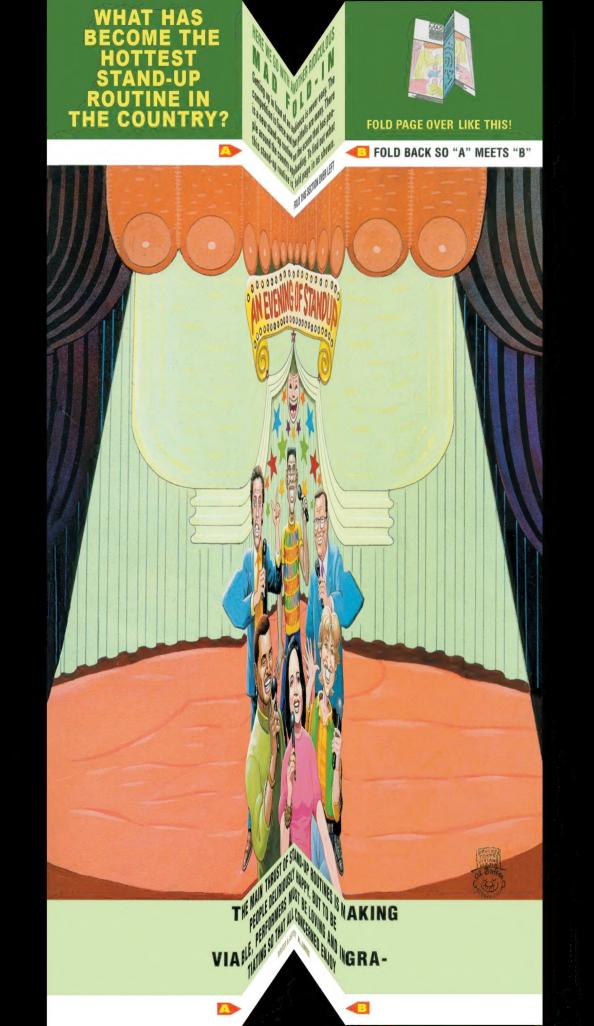


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WHAT HAS BECOME THE HOTTEST STAND-UP ROUTINE IN THE COUNTRY?



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TAKING

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